



JOURNEY OF AWESOMENESS 2023

# WE RIDE FOR THE HUNGRY & THIRSTY



Your commitment to JoA 2023 will help us reach our goal of being able to provide 100% of the donations raised by our riders directly to our two beneficiaries; The Blue Ridge Food Bank and World Serve International.

[JOURNEYOFWESOMENESS.ORG](http://JOURNEYOFWESOMENESS.ORG)





# SPONSORSHIP PROGRAM

JOA is a 501(c)(3) and donations are tax deductible

*Friends, as we enter our 9th year, we reflect on having raised more than \$1.2M for clean water for our brothers and sisters in east Africa and for central Virginians in need of food. Our sponsors show this community, 50+ riders, donors, volunteers and the many thousands served by our non-profit beneficiaries, they have heart and help us carry our mission forward.*



Scan to learn more!

*With Gratitude,  
the Jo A Founders*

## SPONSORSHIP LEVELS

### PRESENTING SPONSOR • \$15,000

- Featured logo on jersey
- Website recognition
- Reststop signage

### REST STOP SPONSOR • \$2,500

6 out of 10 spots remaining

- Website recognition
- Reststop signage
- 10 Available

## OUR IMPACT



83,250

**MILES PEDALED**

We ride two back-to-back "centuries" across Virginia every June. It's two days of sweat, endurance and camaraderie and each year we do it bigger and better.



\$1,272,710

**FUNDS RAISED**

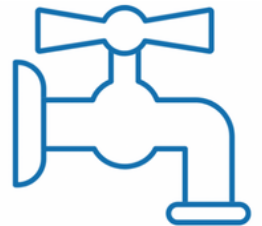
Since our founding in 2015, JOA has strived to make every donated dollar count. To date our expense ratio is less than 6.5% of total funds raised.



1,113,764

**MEALS PROVIDED**

We fund the Blue Ridge Area Food Bank to help stem food insecurity in our area of Virginia, where 1 in 12 people (including children) don't have enough to eat.



39,288

**ACCESS TO CLEAN WATER**

To date, we have raised \$785,761 for WorldServe International, providing East African men, women and children clean water for life.

## Specs & Deadlines

- Your logo needed by May 1, 2023
- Preferred format (in order) .eps, .ai, .jpg, .png, 150 dpi or higher
- Email logo artwork to: redoshea1@gmail.com

- Make checks payable to: Journey of Awesomeness, Inc.
- Mail payment to: Kevin O'Shea, 2473 Holkham Drive, Charlottesville, VA 22901
- Payment due by: July 31, 2023

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